



Media Release
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NOOSA FOOD AND WINE FESTIVAL GOES GLOBAL

The Noosa Food & Wine Festival has a new name - The Noosa International Food & Wine Festival. The name change heralds a new focus on both Australian and International chefs and cooking identities as well as a global interest in the festival itself.

Expect four action-packed days from May 17 to May 20 in 2012 when two hundred of the world's most prominent chefs, winemakers, media and food personalities descend upon Noosa and the Sunshine Coast.

The final details of the full program are being locked in but it has been confirmed we can announce that molecular gastronomist and 'Demon Chef', **Alvin Leung** of Bo Innovation in Hong Kong and **Daive Scabin** of Combal Zero in Turin Italy will both participate in the Qantas 'Best Dinner in the World' event. Each course of the degustation meal will be created by a different chef from the prestigious **S.Pellegrino World's Best Restaurant List**. The list is created from The World's Best Restaurants Academy, an influential group of over 800 international leaders in the restaurant industry, each selected for their expert opinion of the international restaurant scene.

Local restaurateur and Festival Director, Jim Berardo, is thrilled with the international focus of the 2012 festival. "We are proud to have built this event over eight years to something truly world class" says Mr Berardo. "The Festival originated to acknowledge and promote Australian produce, wine and talent. Now Australia has a real presence in the world of food and wine and we want to recognise this by including overseas talent. "

Watch this space as more International and Australian names for the festival are announced:
<http://www.facebook.com/NoosaFoodWineFestival>

Or for further information on the Festival check out: www.noosafoodandwine.com.au

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Media Enquiries and hi- res images:

Caroline Davidson **Davidson Communications – Sydney:** M. 0418 290 163

P. 02 9907 0020 E. caroline@davcomm.com.au OR

Susan Ewington **h2media – Noosa:** M. 0412 692 961 P. 07 5449 8990

E. susan@h2media.com.au

Festival Enquiries:

Suzanne Roughley Noosa International Food and Wine Festival P. 07 5447 5666

E. info@noosafoodandwine.com.au

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