



"The Cook, The Chef and The Orchestra" to Launch the Noosa International Food & Wine Festival 2012

"The Cook, The Chef and The Orchestra" will launch the Noosa International Food & Wine Festival 2012 on Thursday May 17. The Gala Concert and Dinner will feature Australian Food Legends, **Maggie Beer** and **Simon Bryant**, combined with the prodigious talents of the Queensland Arts Orchestra under the baton of musical funnyman, **Guy Noble**. Queen of the Flute, **Jane Ruffer**, will add to the magic of the evening.

The Gala Concert promises to be a sensory feast of gastronomic and musical delights as these two culinary masters chop, blend and whisk in time to some great orchestral favourites. Guaranteed to whet the appetite of food and music lovers alike!

Concert patrons can choose from concert-only tickets or attend the Gala Dinner which includes a cocktail party-style meet'n'greet with performers prior to the concert.

Thanks to the support of the Queensland Government, through Events Queensland, the 2012 Festival has raised the bar even further with enhanced infrastructure and a higher calibre of entertainment. Further acts and entertainment are still to be announced.

Queensland Premier Anna Bligh welcomed the extended event program on the Sunshine Coast, highlighting its popularity among locals and visitors.

"Last year's event attracted 26,000 people and this year we will see the 2012 Noosa International Food & Wine Festival grow and expand into the Sunshine Coast hinterland, showcasing more of what this fantastic region has to offer," Ms Bligh said.

"The Queensland Government is proud to support events like the Noosa International Food & Wine Festival because they attract visitors, enhance Queensland's appeal as a holiday destination, and support the local tourism industry, businesses and jobs."

"This Festival is a great example of how well the Sunshine Coast hosts major events and how the local community gets behind them in every way."

Events Queensland CEO John O'Sullivan said the event was an important part of the Sunshine Coast calendar.

"This event is part of a diverse and dynamic calendar which, for the Sunshine Coast, also includes the Noosa Multisport Festival the upcoming Australian PGA Championships and the Accumulator and Eliminator rounds of the Kellogg's Ironman and Ironwoman series."

Tickets for the Noosa International Food & Wine Festival plus the Gala Concert and Dinner will be on sale early January 2012.

Watch this space as more entertainment, international and Australian names for the Festival are announced: <http://www.facebook.com/NoosaFoodWineFestival>

Or for further information on the Festival check out:
www.noosafoodandwine.com.au

-Ends-

Media Enquiries and hi-res images:
Caroline Davidson Davidson Communications – Sydney M. 0418 290 163
P. 02 9907 0020 E. caroline@davcomm.com.au

Susan Ewington h2media – Noosa M. 0412 692 961 P. 07 5449 8990
E. susan@h2media.com.au

Festival Enquiries:
Suzanne Roughley Noosa International Food & Wine Festival P. 07 5447 5666
E. info@noosafoodandwine.com.au

